



# HYP ELIGHTS

PRESS KIT

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## 1. Biography

### *Pop-punk mixed with post-rock / metalcore influences*

Hype Lights gathers four **pop-punk and alternative rock** fans from Lyon, France. FFO : **Silverstein, Taking Back Sunday, Story of The Year** etc...

Their **music is a mix of pop/punk rock, alternative rock and has some metalcore influences**, which allows them to create **high contrasts and a powerful and energetic atmosphere**. The band mostly **writes about the importance of never giving up**, even in the worst difficulties where everything seems against us sometimes.

Hype Lights released on July 16th 2021 a **new EP** called '**Reckless**', which was **produced by Bert** from the band **Chunk! No, Captain Chunk!**

**Band introduction video : [Click here](#)**





2. Latest release

## Reckless - 6-track EP

**Music video : [Click here](#)**

**Hype Lights** released in 2021 a new **EP** called 'Reckless', mixing **pop-punk and post-rock**, and has **collaborated with** Bertrand PONCET and Bastien LAFAYE (Alias Studio), from french easycore band **Chunk! No, Captain Chunk!**

**6 months after the release** the band reached over **200k views on YouTube**, over **100k streams on Spotify**, and received a **massive support from European fans** (France, UK, Germany, Spain, Italy, Poland, Sweden etc), **US, Russia, and Latin America countries** (Mexico, Brazil, Chile, etc), making the band's **fan-base grow bigger**. Hype Lights has also **collaborated with several medias** such as **Idobi Radio in the US** to promote their music.

2021. Reckless





3. Influencers, Blogs, Radios



**HYPE LIGHTS**

**RECKLESS**

**Billy Parmiter - UK**  
Reaction video : [Click here](#)

8:41

Detailed description: This is a video thumbnail for a reaction video. It features a man in a black cap and shirt making a hand gesture. In the background, there's a poster with the word 'HYPE' and 'LIGHTS'. An inset video shows a band performing. The word 'RECKLESS' is written in large pink letters at the bottom.



**HYPE LIGHTS**

**RECKLESS**

**The Only Turnip - UK**  
Reaction video : [Click here](#)

9:17

Why does France make the best pop punk?!

*THE ONLY TURNIP*

Detailed description: This is a video thumbnail for a reaction video. It shows a man with a beard and a blue cap speaking into a microphone. A thought bubble above him says 'Why does France make the best pop punk?!'. The text 'HYPE LIGHTS RECKLESS' is overlaid in white on a black background. The channel name 'THE ONLY TURNIP' is written in pink cursive at the bottom.



**Teal Cheese - USA**  
Read article : [Click here](#)



**Idobi Radio - USA**  
4 songs promoted



**Dislike Magazine - Germany**  
Read article : [Click here](#)